



FOR IMMEDIATE RELEASE

PHONE: (800) 959-4053

Email: tim@readyamerica.com

READY AMERICA ANNOUNCES NEW HIRE TIM BAKER



Vista, CA, Jan 1st, 2021 – Ready America, a leading disaster preparedness company announces adding a new hire to their team. Tim Baker joins the team as the new Marketing Manager overseeing creative direction, website development and executive leadership.

In past roles Tim focused on new product development, production, operations, events and sales. He embraced a creative, flexible, engaged and resilient approach to product marketing in his previous role at Diversified Nano Solutions Corporation. Mr. Baker has over a decade of experience in marketing, production and operations with Transworld Media (TEN), the undisputed leader in action sports media at the time.

“I am thrilled to be a part of the Ready America team! I have a passion for adventure, so our products ring true to my personal calling. “Be prepared so you stay alive” During natural disasters we must keep our families and businesses safe for the recommended 72-hours. I look forward to expanding the Ready America marketing presence and value proposition to its customers.”

About Ready America

We care deeply about the safety of our families, our employees, and our communities. And since we can't stop natural disasters from happening, we design and manufacture innovative products that keep people safer (save lives) in emergency situations. Ready America is a family-owned company in business for over 30 years!