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Kit Makes Homes 'Earthquake-Proof'

Jim Mendoza

As we found out, earthquakes can do a lot of damage, especially inside your home. You can't earthquake-proof your possessions, but you can protect them.

Armed with a bag of gadgets, Brian Lowe makes another house call. The marketer is a master at interior mitigation.

"What that really means is I go inside a home and show people how they can secure things," Lowe explained.

Lowe uses the Richter Scale like a GPS. He follows in the footsteps of earthquakes. That's why he's here.

Lowe works for "Quake Hold." The Los Angeles-based company manufactures simple-to-use tools that keep households upright during an earthquake.

"(It secures) top-heavy items or furniture to your TVs, even to the little breakables that you have on your mantle piece," Lowe said.

"You simply peel away the plastic covering and you stick it on the top of the furniture," he added.

You can strap down big things like wall units and televisions - anything that can fall over. One strap keeps up to 350 pounds from toppling.

There's also special putty that sticks knick knacks to surfaces.

Everything is do-it-yourself friendly. You can even add emergency supplies for power failures.

"We're only talking between \$50 and \$100, for instance, to secure most things in your home," Lowe said.

That's all it costs for a "Quake Hold" kit. If it keeps your stuff from coming down, it's worth every penny.

"Quake Hold" anti-earthquake products are endorsed by the U.S. Geological Survey and the California Earthquake Authority. FEMA even recommends them.

You can find them at home repair stores like Home Depot and Lowe's.



Brian Lowe of 'Quake Hold' secures a television with special tape.