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Ready America Acquires QuakeProof

For Immediate Release

Escondido, CA – (February 12, 2008) – Ready America, the USA's leader in disaster supplies, has announced another major acquisition.

Ready America Inc., formerly Marlyco Inc. dba Trevco, has further expanded its bank of products and services by acquiring QuakeProof Inc. It is the third significant acquisition in the past twelve months by the southern California-based group of companies.

QuakeProof Inc. is a full service earthquake preparedness company that specializes in non-structural retrofitting of the contents of buildings. QuakeProof will complement Ready America's industrial division that includes Q-Safety and Fastening Solutions, both acquired in 2007.

Q-Safety pioneered the development of earthquake safety fasteners for commercial use, while Fastening Solutions, internationally renowned for its Thumb Lock line of fasteners, is highly regarded in the marine and RV industries.

QuakeProof, Q-Safety and Fastening Solutions now come under the umbrella of QuakeHold! Industrial and will provide an unparalleled line of products and services for securing data centers, co-location facilities and labs, as well as the contents of boats and RVs. Their products are also ideally suited for government agencies, schools and more.

Another integral part of the Ready America group of companies is QuakeHold!, an established leader in earthquake safety fasteners for the residential market.

Aside from its expansive line of commercial and residential safety fasteners, Ready America also supplies a wide range of emergency preparedness products including the increasingly popular Grab 'n Go 3-day emergency kits, plus emergency lighting, and Survive-All emergency vests.

Ready America is now a one-stop shop for emergency and earthquake preparedness items, unmatched anywhere in the industry.

"Whether it's hurricanes, earthquakes, tornadoes, floods or wildfires, we are all at risk of suddenly being thrown into an emergency situation, meaning we had better be ready," said Ready America CEO Dean Reese.

"All of us are being thrust into the role of first responders and we constantly hear the message that we should be self sufficient for the first 72-hours after a disaster, so the key is to take preventative measures beforehand."

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