



Contact: Brian Lowe  
Tel: (800) 959-4053 ext: 112  
Em: [brian@readyamerica.com](mailto:brian@readyamerica.com)  
[www.readyamerica.com](http://www.readyamerica.com)

## PANDEMIC RESPONSE KIT

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### For Immediate Release

Escondido, CA – (December 3, 2009) – In response to the high level of concern over the spread of the Pandemic H1N1 Flu, Ready America is pleased to announce our newest product: Pandemic Response Kit.

This item provides protection for a family of four against the spread of germs, both on touchable surfaces and airborne.

The Ready America Kit not only provides immediate kill of 99.9% of germs but a single application offers continuing protection from 8 to 24 hours.

The Pure Green 24 surface disinfectant contained in the kit kills Influenza A Flu virus, MRSA, HIV Type 1 and more. One application provides residual protection for up to 24 hours.

The SkinWear hand sanitizer in the kit kills germs for up to 8 hours. Most other products require frequent reapplication, which can be both impractical and inconvenient.

The Pandemic Response Kit comes in a re-closable pack that can be carried in a purse, backpack or briefcase.

“Every year we’re exposed to serious flu viruses, but the Pandemic H1N1 is one of the most severe strains to spread through the community,” said Ready America CEO Dean Reese.

“It is easily transferrable from person to person, which is why there should be a Pandemic Response Kit in every home in America.

“There have been serious illnesses and even deaths associated with this virus in the United States, so taking preventive measures beforehand is the smart thing to do.

“Being prepared can help prevent people, particularly those who are at high risk, from getting serious flu complications from the H1N1 virus and a sensible way to stop it from spreading is to have a Pandemic Response Kit handy.”

The Pandemic Response Kit is available directly from Ready America. It is also available from [www.amazon.com](http://www.amazon.com) and [www.overstock.com](http://www.overstock.com)

For more information on the Pandemic Response Kit, as well as other emergency preparedness products, please visit [www.readyamerica.com](http://www.readyamerica.com) or call toll free 800-959-4053.