

Emergency Preparedness Kits – an Essential

For Immediate Release

Las Vegas, NV – (May 9, 2006) – Because an emergency can happen at any time of the day or night, it is wise to always be prepared. And in order to avoid being caught unprepared, the new Grab ‘n Go 3-Day Emergency Kit is now available.

The Grab ‘n Go 3-Day Emergency Kit will help you survive a hurricane, earthquake, blackout or any other emergency situation.

The kits, distributed by Ready America, contain enough emergency supplies to sustain two people for three days. There is also a more compact version for one person. The three basic essentials, as recommended by the American Red Cross, are in every handy backpack. There’s food, water and emergency blankets, plus a First Aid kit (33 piece), 12-hour safety lightsticks, dust masks, nitrile gloves and an emergency whistle. The kit also contains emergency ponchos and pocket tissues. Store it wherever it can be easily accessed in an emergency.

The condensed version of the Grab ‘n Go 3-Day Emergency Kit will sustain one person for three days. It contains the same essential items as the bigger pack and comes in a smaller carry bag. There is also a single Survival Kit that contains the three basic essentials - food, water and a blanket - to sustain one person for three days.

“Being prepared for an emergency is the key to surviving,” according to Ready America president Dean Reese. “Whether it’s a force of nature such as a hurricane or an earthquake, or something else like a major power outage or worse still a terrorism attack, we know from past experience that we need to rely on ourselves.

“What Hurricane Katrina taught us is that the 72 hours immediately following a natural disaster is a critical period because it’s highly unlikely that authorities will be able to reach everyone who needs assistance within that time frame, therefore having your own emergency supplies will enable you to sustain yourself until help arrives.”

The Grab ‘n Go Emergency Kits and the Survival Kit are being presented by Ready America at the National Hardware Show in Las Vegas, NV (May 9-11, 2006).

For more information on Emergency Kits, as well as a full range of safety products, please visit www.readyamerica.com